

IMPROVE EFFICIENCY

GPS TRACKING FOR YOUR BUSINESS

Effective labor management is the backbone of just about every business. Poor labor management can negatively impact productivity — and reduce your bottom line. For many companies, labor is one of the biggest business expenses, if not the biggest. Learn how to protect your business and improve the effectiveness of your labor management through the use of a GPS system.



Verify Time Card Accuracy

Many businesses find significant improvements in time card accuracy when using a GPS system for comparison and verification. By examining the GPS fleet vehicle start and stop time report and comparing it to employees' time cards, you can determine any discrepancies. You can also ascertain if your employees are making unauthorized stops. Holding your employees accountable is a productivity booster and a critical component of effective labor management. Many companies can recoup the cost of the GPS system and monthly fee in a matter of three to six months; in some cases the system might pay for itself in one month.

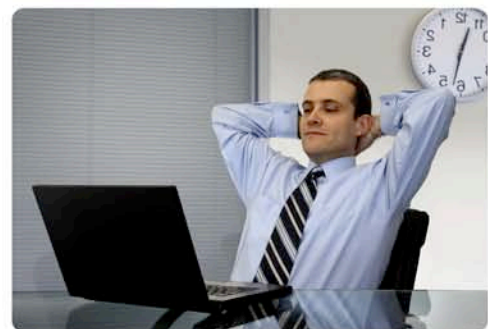


Eliminate Moonlighting And Side Jobs

Let's face it, in today's challenging economy, many families are finding the need to work a second job just to make ends meet. While that's understandable, should it be on your company time or using your company vehicle? What's worse, what happens if one of your employees is performing a similar job for a competitor? A GPS system will help you determine if any of your employees are moonlighting or performing side jobs, while on your clock. Once discovered, a GPS tracking system is a major deterrent to preventing future moonlighting and side jobs. With the rising cost of fleet ownership, fuel consumption and maintenance, knocking financially-tapping moonlighting off the books is a welcome savings.

Improve Customer Service

Have you ever had to have a service completed at your home only to hear the company tell you that they will be there on Tuesday between 8am and 5pm? If so, you probably weren't too happy about being "caged" for nine hours waiting for the service technician, especially if the tech ended up showing up at 4:30pm. In today's fast-paced lifestyle, that's just not acceptable. Plus, as a business owner you can't compete with the business down the road that can determine customer arrival time within the hour or even half hour. GPS technology can help pinpoint technician arrival time to improve the timeliness and convenience of your service. Improved customer service leads to an enhanced reputation and can lead to more referrals and repeat business.



Using a GPS system for your business operations gives you an edge — and a leg up on your competition. A GPS tracker system helps to protect your business, improve labor productivity, and deliver timely customer service — all of which boost your revenue stream.



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